

# Ecopoint: one simple step to a greener fuel card package...



Transport accounts for one-fifth of the total carbon emissions in Britain. In today's climate, more than ever, every drop of fuel counts. So it's essential we work together to reduce our environmental impact. As a business committed to a greener future, The Fuelcard Company is always looking for ways to reduce the carbon footprints of both our own and our customers' business activities. And we know you are too! Which is why we've developed the Ecopoint fuel card package – a greener way to manage your fuel.

## How Ecopoint helps you play your part...

- By supporting a large carbon offsetting initiative partnered with The Yorkshire Dales Millennium Trust
- Contributing to an extensive scheme to plant over 100,000 trees over the next five years
- Offering you improved journey planning through SatNav on all our fixed rate cards
- Bringing you fuel saving tips to improve MPG and reduce CO<sub>2</sub> emissions
- Using e-invoicing and email to save paper
- Giving you advice to help you work towards a green transport plan

By choosing Ecopoint for just 50p per card, per month, you'll be demonstrating your commitment to reducing CO<sub>2</sub> emissions and working towards a sustainable balance – in a measurable way. In our Ecopoint newsletter we'll report quarterly on the tree-planting project's offsetting activity. Plus we work with partners to bring you tools to help calculate your fleet's carbon emissions and use MPG reporting to improve your fuel use.

## Go Green for less than 2p per day...

Improving the environmental image of your company – and our industry – has got to be worth it! Simply choose the fuel card that's right for you and tick the 'Ecopoint' opt-in box on your order form. It couldn't be easier. Or talk to your account manager to find out more!

To find out more visit  
[www.greenfuelcard.co.uk](http://www.greenfuelcard.co.uk)  
or call 0845 270 1610

